Getting real with Marla

I recently attended a conference where I had the opportunity to hear two amazing speakers tell their stories about the importance of electrical safety education. Both speakers had been electrocuted. They had lost limbs and had been burned internally and externally where the electricity exploded out of their bodies. They had endured numerous hospitalizations and surgeries. Despite their suffering, they were both extremely grateful for the gift of life as they know that most electrocution victims do not live to tell their story. Their dedication to the importance of electrical safety education was palpable in the room. Visit some amazing stories about these people on www.safeelectricity.org.

This session reinforced to me the dedication of our line workers that knowingly risk their lives working with high voltage electricity to keep our cooperative’s members with all the amenities that electricity provides our businesses and homes.

A core value of electrical cooperatives is our Commitment to Community. Shelby Electric Cooperative is dedicated to electrical safety education programs. Already in 2012 we have provided safety demonstrations to approximately 1,200 students and adults.

As we communicate in our safety programs, never assume a power line is not energized. Electricity cannot be seen or heard. Look up and live. Call 811 before you dig. You have the power to stay safe – call us at 1-800-677-2612.

– Marla Eversole,
Member Services Representative

Some statistics to consider:
• More than 1,000 vehicle wrecks a year involve power poles.
• 4,400 Americans are injured and 325 die due to electrical hazards annually.
• More electrocutions are caused by ladders contacting power lines than by farming equipment making contact with power lines.
• 400 Americans are electrocuted in their own home or yard annually.
As a member of Shelby Electric Cooperative you should have received your new Co-op Connections Card and hopefully you are enjoying the savings provided by the pharmacy discount. Now, the new card also provides Healthy Savings Benefits. This new feature provides savings to you on dental, vision, hearing, chiropractic care and more. In addition to the health savings, your card still saves you money at over 30,000 businesses nationally. Just visit connections.coop or link via shelbyelectric.coop to see all the businesses offering discounts locally and nationally. If you’re traveling for work, visiting friends or on vacation make sure you carry your Co-op Card and check the website for money saving discounts along the way.

Here is a list of local participating businesses as of June 1, 2012.

**Bloomington**
- Glass Specialty Company Inc. 309-664-1087
  $20 Wal-Mart gift card with any auto glass replacement.

**Champaign**
- Glass Specialty Company Inc. 352-4258
  $20 Wal-Mart gift card with any auto glass replacement.

**Decatur**
- Wireless Mike’s 356-9300
  50% off car cord or leather case when activating a new line or upgrading an existing plan.
- Creative Media Services, Inc. 428-9950
  1 year of FREE hosting with website design or re-design.

**Forsyth**
- Herzog Quality Optical 872-7710
  20% off complete pair of prescription glasses, lenses only or Plano sunglasses.
  10% off all other products for sale (purses).

**Gays**
- Seal & Save 273-4638
  Free inspection of ductwork and 20% discount on all services.

**Greenville**
- Enertech, Inc. 618-664-9010
  $50 per ton equipment discount (max 5 ton) on GeoComfort or Paradise geothermal systems.

**Macon**
- Macon Speedway 764-3000
  $2 off regular admission ticket.

**Mattoon**
- Wireless Mike’s 258-8771
  50% off car cord or leather case when activating a new line or upgrading an existing plan.

**Oconee**
- Hired Hands Services 539-4218
  5% off any carpet or resilient flooring.

**Continued on 16c**
Please save this listing for future reference. We will notify our members of any future participating businesses through this newsletter, on our website, shelbyelectric.coop and via our facebook page, facebook.com/YourCoop. Be on the lookout for exciting news about new offers coming to the Co-op Connections Card. If you have lost or misplaced your card, stop by the cooperative for a new one. If you have any questions about the Co-op Connections Card and the many benefits associated with this card, please contact the office at 1-800-677-2612 or visit www.connections.coop.

**NEW**

Simply Yours Unique Crafts and Jewelry 622-8766
$1 off every $10 spent, $2 off every $20 spent, $3 off every $30 spent, etc.
- Wireless Mike’s 774-9559
  50% off car card or leather case when activating a new line or upgrading an existing plan.
- Woodpile Primitives 254-6955
  10% off on any stock item.

**NEW**

Sullivan
- Coyote Cabins 728-7150
  Regular price is $125/night, discount price is $99/night for weekend and $89 Sunday – Thursday.

**NEW**

Hear Well Hearing Care Centre 824-5210
20% off all services.
- Market Street Inn 824-7220
  10% off single night stay, 20% off two or more nights stay.
- ProStitch Auto Interiors & Upholstery, Inc. 824-3228
  $10 off any basic headliner replacement or free black vinyl for ag/commercial seat repairs.

**NEW**

Taylorville Community Credit Union 824-9658
25% off any new installment loan.
- The Best 4 Less 824-4003
  10% off already discounted prices.
- Yard Heating & Cooling 824-4737
  10% off on furnace and/or air conditioner checkup.

**New Dental Offer Available in Illinois:**

The 2012 June Illinois Country Living magazine Shelby News insert noted that the dental component of the Co-op Connections Card was not currently available in Illinois. Since that issue was printed and mailed, the dental component is now available in Illinois. To find a list of providers for all the Healthy Savings programs go to HealthySavings.coop and click on “Locate Providers.”

**This is not insurance!**
Shelby Electric Cooperative’s offices will be closed on Wednesday, July 4th in observance of Independence Day.

Recycler appreciation day announced

July 14, 2012 at Shelby Electric Cooperative’s PWR-net Internet facility on Route 16, east of Shelbyville.

Come join us July 14th from 8:00 am to 12:00 pm to celebrate the Power of Green’s 2nd Recycler Appreciation Day! “This program has continued to grow and has been successful from the very start. The community has been so appreciative and supportive of the program. We are happy to provide this service to the community,” said Monica Tomblin who coordinates the recycling program for the cooperative.

The Power of Green recycling center is located on East Route 16, which is home to PWR-net, Shelby Electric’s wireless broadband subsidiary. Recycling hours are Tuesdays and Saturdays 8:00 am to 12:00 pm and Thursdays 1:00 pm to 4:00 pm. “Please be respectful of those hours. We have had a small problem of people dumping their recyclables in our parking lot when we’re not open,” noted Tomblin.

Recycling bins are located inside a garage area to allow recycling despite the condition of the weather. The Power of Green has collected more than 100 tons of recyclable materials since the program started in July 2010. A hundred tons is equivalent to the weight of an average sized Blue Whale or an empty Boeing 747. That’s over 200,000 pounds of material that would have gone to a landfill.

Shelby Electric’s Power of Green collects the following materials:

- Aluminum
- Cardboard
- Magazines and Newspapers
- Office Paper
- Plastics #1 thru #7
- Tin & Steel Cans

We ask that you bring your materials clean and dry. Also, break down all cardboard. Remember, this program is open to the public and not just available to Shelby Electric members. If you have questions about our program, visit www.shelbyelectric.coop or call 1-877-994-2323. Thank you for your continued support and we hope to see you on July 14th! The Power of Green is just one example of Shelby Electric’s commitment to community.

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Energy Efficiency Tip of the Month

Water heating ranks as one of the top three energy-related expenses in your home. Save energy and money by installing a water heater blanket, using low-flow showerheads and faucets and lowering the thermostat on your water heater to 120 degrees Fahrenheit. Learn more at EnergySavers.gov.

Source: U.S. Department of Energy