Connecting members to savings one card at a time

The Co-op Connections Card program has added powerful new features. When prescription discounts became available to co-op members in 2007, a mission was started to help make everyday things – like health care – more affordable. The program continues that mission today with the addition of Healthy Savings discounts.

Savings on dental, vision, hearing, lab imaging services, chiropractic care and more are now available through this new feature. Touchstone Energy is partnering with New Benefits, a leading nationwide provider of uninsured health care benefits, to provide the savings.

In addition to the Healthy Savings discounts, members can still take advantage of local, regional and national discounts as well as the popular pharmacy discounts.

Check out the discounts from www.connections.coop or link to it via the Cooperative’s website shelbyelectric.coop.

You should have received your Co-op Connections Card as a bill insert last year. If you’ve lost your card or need a replacement card, stop by the office and pick one up.

Annual Meeting reminder

Shelby Electric Cooperative will be holding its 75th annual meeting on Friday, June 14th and this year the activities will be at the 4-H Fairgrounds. The business portion of the meeting will be held inside the 4-H Center off of Route 128 North. You should have already received your annual meeting notice in the mail which contains information about the Cooperative, a meeting agenda and registration information. As in previous years, a barbecue pork chop dinner will be served by the Shelby County Pork Producers between 10:30 a.m. and 12:45 p.m. Registration begins at 10:30 a.m. with the business meeting scheduled for 1:00 p.m.
Educati01onal opportunities are everywhere! What started out as a simple request from my son for a replacement light bulb, developed into a research project. He handed me the burned-out bulb (see inset picture). Admittedly, I was confused; so I asked him what he did to it. I thought he must have pulled out the entire socket-base. He assured me that no light fixtures were damaged in his removal efforts. I put on my detective hat and went to work.

In my efforts to become more energy efficient at home, I purchased a new Energy Star-qualified light fixture when we had some remodeling work completed upstairs. I did not notice that it was a pin-based light fixture (bulb included). Pin-based fixtures are designed so that a standard, incandescent light bulb cannot be used in them. In 2008, the California Energy Commission ruled that high-efficiency lighting must be used in all residential remodels and new construction. Since fixtures with screw-type sockets may use incandescent or compact fluorescent lamps (CFLs), the pin-based fixture eliminates the use of incandescent bulbs, forcing consumers to become more energy efficient.

Since I am always looking for new material for this article for our members, I decided I would share my story. Surely, I am not the only person that has bought (or will buy) one of these light fixtures and wondered about the strange-looking end on the light bulb. One other item to note – I was able to find a replacement bulb at my local hardware store. All’s well that ends well!

~Marla Eversole, Member Services Representative

Your swimming pool doesn’t have to be a drain on your electric bill. Simply covering it will go a long way to reducing evaporation which will cut back on refilling and reheating. Also consider investing in a high-efficiency or multi-speed pool pump when it’s time for a replacement—they cost more but save a lot more energy than older models. Visit EnergySavers.gov for more info.

Source: Cooperative Research Network
More than 200 students from downstate Illinois traveled to Springfield on Wednesday, April 17th for the Illinois Electric and Telephone Cooperatives Youth Day.

With rural areas losing population, fewer legislators are serving downstate. The need for citizens to take active roles in making sure their legislators are aware of rural issues is of critical importance.

“Elected officials enjoy the opportunity to meet with students and learn first-hand their concerns. Many issues debated in the General Assembly personally affect their lives,” said Duane Noland, President and CEO of the Association of Illinois Electric Cooperatives (AIEC).

Illinois State Senator Chapin Rose and Illinois State Representative Adam Brown met with 15 students representing Shelby Electric Cooperative (SEC). The students had an opportunity to view state government in action and question their legislators on key issues. While in Springfield, the students also visited the Lincoln’s Tomb, the War Memorials, the Old State Capitol and the Abraham Lincoln Presidential Museum.

Following the full day of activities Ryan Hayson of Cowden-Herrick High School and Sarah Locke from Stewardson-Strasburg High School were selected to represent SEC during the Youth to Washington Tour June 14th through 21st. Alternates chosen were David Gardner and Amanda Richardson from Taylorville High School.

Youth Day was sponsored by the AIEC and is designed to introduce young rural leaders to state government. There were 24 co-ops from across the state represented at the event.

For more information about the “Youth to Washington” tour, visit www.youthour.coop.

To learn more about Shelby Electric Cooperative, “like” them on facebook, www.facebook.com/YourCoop or search Shelby Electric Cooperative.
Online bill pay morphs into SmartHub
The center of member engagement

Shelby Electric Cooperative's online bill pay has had a face-lift and will provide current users with the added bonus of a smart phone and tablet app.

SmartHub brings your account information to your fingertips via a smartphone, tablet or computer screen. SmartHub lets you manage all aspects of your cooperative's account online or with your mobile device. View your electric use hourly, daily or monthly. Quickly pay your bill, get outage information or connect with social media in a safe and secure environment.

SmartHub lets you see detailed use from all your accounts. Use this information to stay within a budget, monitor tenant use, manage energy efficiency and more!

iOS users access SmartHub in the Apple iTunes App Store and Android users access SmartHub in the Android Market.

Creating a SmartHub account takes less than three minutes. Enter your profile information, choose your provider and you're ready to begin. For those members who already have an online account nothing will change other than the look of the bill pay area.

Come to the cooperative's annual meeting and visit with an NISC rep to learn more about SmartHub.

Free Online Classifieds

Go to www.shelbyelectric.coop to locate a feature called MarketPlace. The MarketPlace icon is in the lower right of the Cooperative's home page.

This is a free classified ad service for your use. There is a place to list items for sale, wanted and free, as well as a place to list rentals and services.

If you do not have Internet access but want to list an item, send your items to MarketPlace, P.O. Box 560, Shelbyville, Illinois 62565 and we will list your item for you. If you have questions or need assistance, contact the cooperative at 1-800-677-2612.

Your item(s) will be posted for 45 days.